

Dear Potential Sponsor:

We would like to invite you to be a corporate sponsor of the Waukesha North High School Interact Club's fourth annual Waukesha Idol contest. What is Waukesha Idol? It's a fundraiser similar to the popular TV series, *American Idol*. Contestants from the Waukesha County compete in three age categories with trophies and prizes awarded to the top three finalists in each division. Not only does this provide an opportunity for students to express themselves musically, but it also will benefit the Waukesha North Interact Club's International projects.

In past years, the club purchased water filters in 8 different high schools and 6 middle schools in Ponda Goa, India. In addition, the Interact Club raised enough money to purchase basketball uniforms for the school district of Waukesha's Special Olympics basketball teams. This past year proceeds from the 2008 Waukesha Idol helped donate money to the treatment and vaccination of Polio. Our current International Project includes purchasing a Shelterbox to help victims of natural disasters.

By sponsoring this event, your exposure will include

- Print advertising on:
 - Posters
 - T-shirts
 - Waukesha Idol Website
 - Event Program

- Multiple mentions and formal recognition at the final event

Notes to remember:

- Preliminaries will be held **Tuesday, March 9th**, and **Wednesday, March 10th**, at Waukesha North High School.
- The finals will be on **Saturday March 20th** at Waukesha North High School Auditorium. (A letter will be sent out with the final location.)
- All checks can be made payable to the Waukesha North Interact Club.
- All **letters/checks/logos** may be sent to -
 - Waukesha North High School
 - Attn: Rachel Benson
 - 2222 Michigan Avenue
 - Waukesha, WI 53188

Listed below are ways you can participate. We are looking for products, services or monetary contributions. Any way you can contribute to our cause would be greatly appreciated. However, to guarantee all of the promised advertising listed below, the checks must be received no later than **January 25, 2009**. Your company may still sponsor after the given date, however, but the promised advertising will not be guaranteed.

GOLD: \$250.00

1. Receive four premier section seats at the Waukesha Idol finals
2. Corporate logo on t-shirts
3. Corporate logo receives prominent positioning on all print and electronic media
4. Optional Web link to your corporate home page

SILVER: \$100.00

1. Receive two general admission section seats to the Waukesha Idol Finals
2. Corporate logo on t-shirts
3. Corporate logo displayed on our Web site as a scrolling banner (and optional link)
4. Corporate logo displayed in the event program

BRONZE: \$50.00

1. Receive two general admission section seats to the Waukesha Idol Finals
2. Corporate logo displayed in the event program

Thank you for your consideration.

Sincerely,

Rachel Benson and Jennifer Wolf
Waukesha North Interact Club
Waukesha County Outstanding Youth Volunteer Organization of the year 2004
Phone: (262) 970-3547
E-mail: rbenson@waukesha.k12.wi.us or jwolf@waukesha.k12.wi.us